

# ARCHANA RAVI

UX Designer



## PROFILE

I am a curious, self-driven researcher who is interested in mixed methods, conversational UX, accessible design, and emerging technologies



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archanaravi.com

## SKILLS

User Interviews	<div><div style="width: 100%;"></div></div>
Info Architecture	<div><div style="width: 100%;"></div></div>
Content Strategy	<div><div style="width: 100%;"></div></div>
A/B Testing	<div><div style="width: 100%;"></div></div>
Usability Testing	<div><div style="width: 100%;"></div></div>

## TOOLS

Adobe XD	<div><div style="width: 100%;"></div></div>
Balsamiq	<div><div style="width: 100%;"></div></div>
Invision	<div><div style="width: 100%;"></div></div>
Figma	<div><div style="width: 100%;"></div></div>
Sketch	<div><div style="width: 100%;"></div></div>

## WORK EXPERIENCE

### UX RESEARCHER

May '22–Sep '22

#### Miso Robotics

Recruited, planned, researched, and analysed usability studies measuring baselines of performance, accessibility, and solving key bottlenecks in information dissemination on flagship devices

### RESEARCH ASSISTANT

Sep '22–Feb '23

#### Stephen Gold Inc.

Conducted content strategy and email flow research for a variety of clients, with a particular focus on customer retention strategy through push notifications

### UX RESEARCHER

Sep '22–Mar '23

#### DemocracyLab

Created research-driven wireframes and prototypes for the Hacky New Year Hackathon event. Performed preliminary research for key features for new donors.

## EDUCATION

### PRATT INSTITUTE

M.S. in Information Experience Design

### RAMAIAH INSTITUTE OF TECHNOLOGY

B.E. in Telecommunications Engineering

## PUBLICATIONS

### Conversational User Interfaces 2022

Capturing Teens' Voice in Designing Supportive Agents

### Pratt Institute Research Open House 2020

Sonic Bloom: What If Plants Could Talk to Us?  
[Innovation Award Winner]